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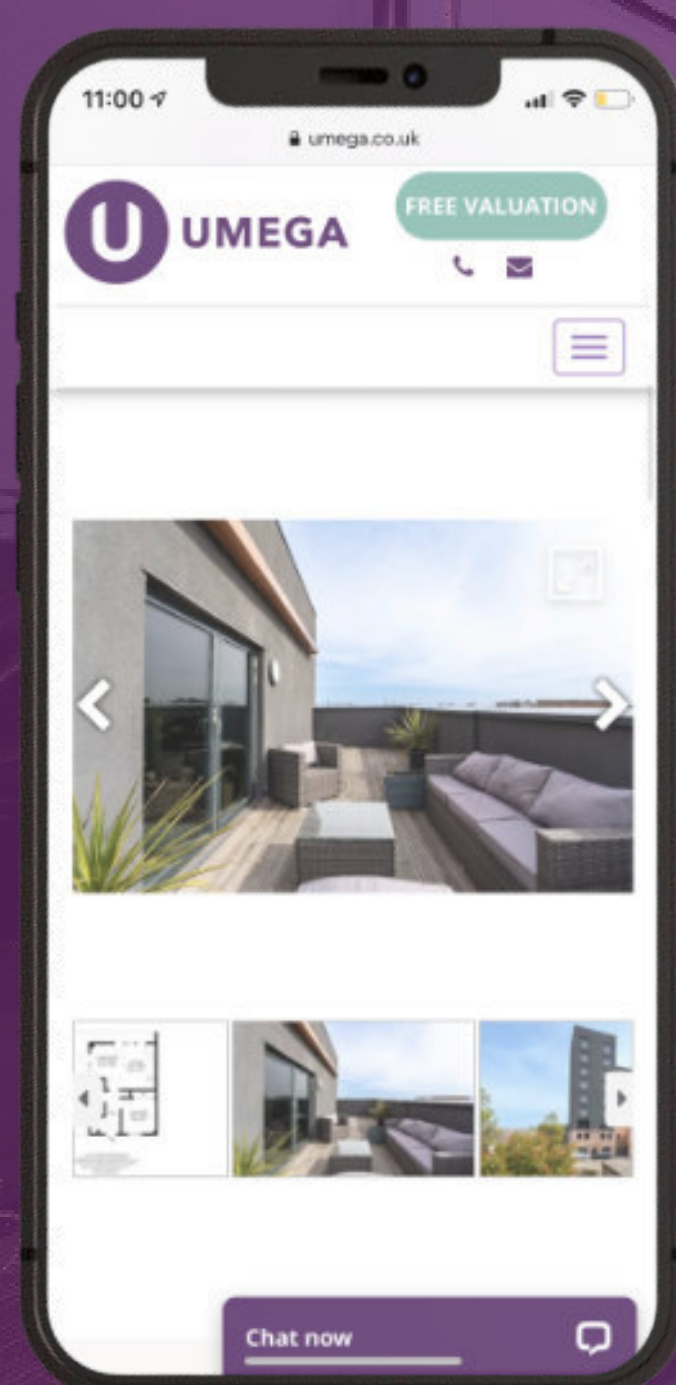
**UMEGA** ESTATE AGENTS  
A BETTER WAY TO SELL



# THE BEST MARKETING

WE CAPTURE YOUR HOME AT ITS BEST AND MAKE SURE ITS SEEN BY THE RIGHT BUYERS

- ✓ DRONE FOOTAGE
- ✓ 3D VIRTUAL TOUR
- ✓ PROFESSIONAL PHOTOGRAPHY
- ✓ AERIAL PHOTOGRAPHY
- ✓ PROMOTIONAL VIDEO WITH AGENT
- ✓ SOCIAL MEDIA PROMOTION



- ✓ PRE LAUNCH CAMPAIGN
- ✓ PREMIUM PORTAL LISTINGS
- ✓ FOR SALE BOARD
- ✓ FLOORPLAN
- ✓ AGENT GUIDED IPHONE VIDEO TOUR
- ✓ AGENT-ASSISTED VIEWINGS



## A BESPOKE MARKETING STRATEGY FOR YOUR HOME

We design a marketing strategy specific to your home, with a focus on making sure it gets the attention it deserves. We go much further than traditional estate agents to get your home in front of as many buyers as possible, then we use striking visuals to catch their attention and help them fall in love with your home.

## PREPARING YOUR HOME FOR MARKETING

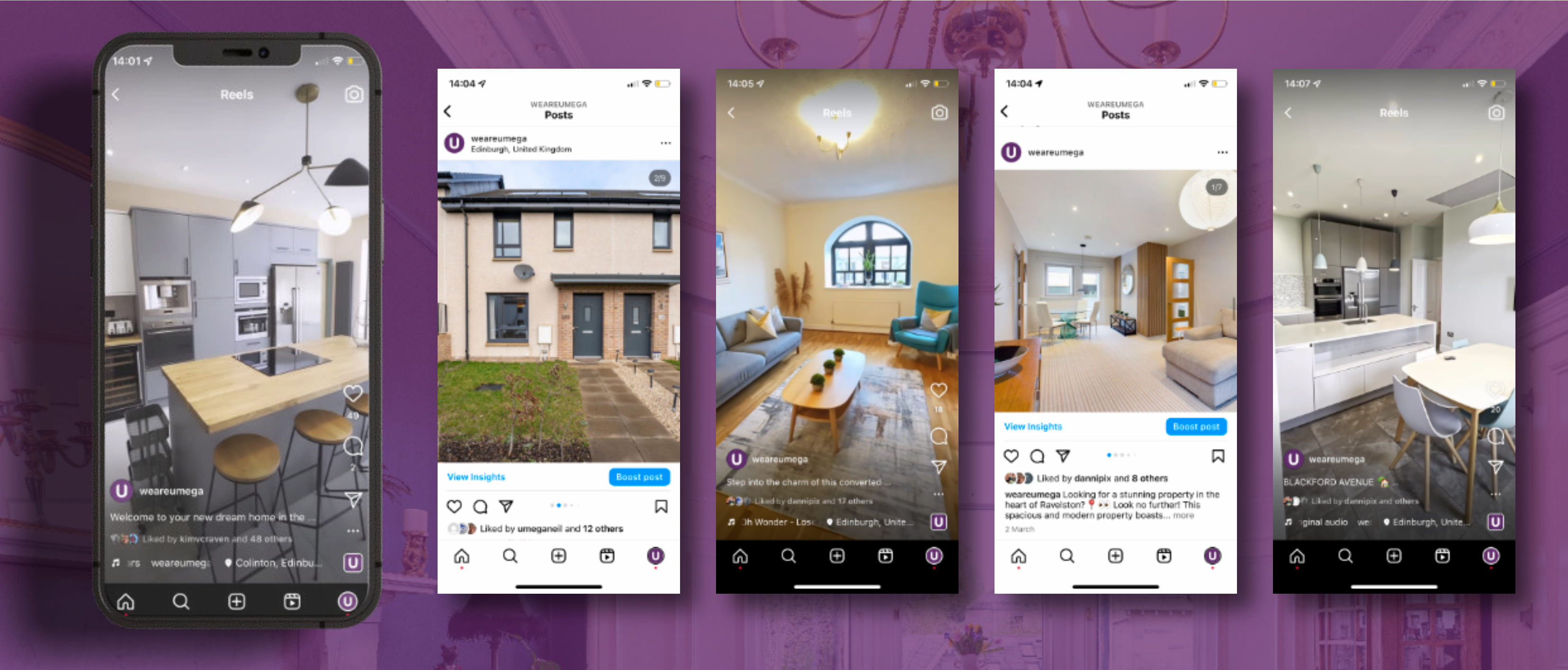
We will advise on how best to present your home for marketing so it's looking its best. We work closely with property stagers, and our in-house maintenance team can take care of jobs that need done prior to advertising.





# CREATING A BUZZ

Our work will start before we even get to market through our unique social media pre-portal launch and preview promotion. We advertise on the busiest national portals, making sure your home gets the exposure it deserves.



# USING OUR BUYER DATABASE

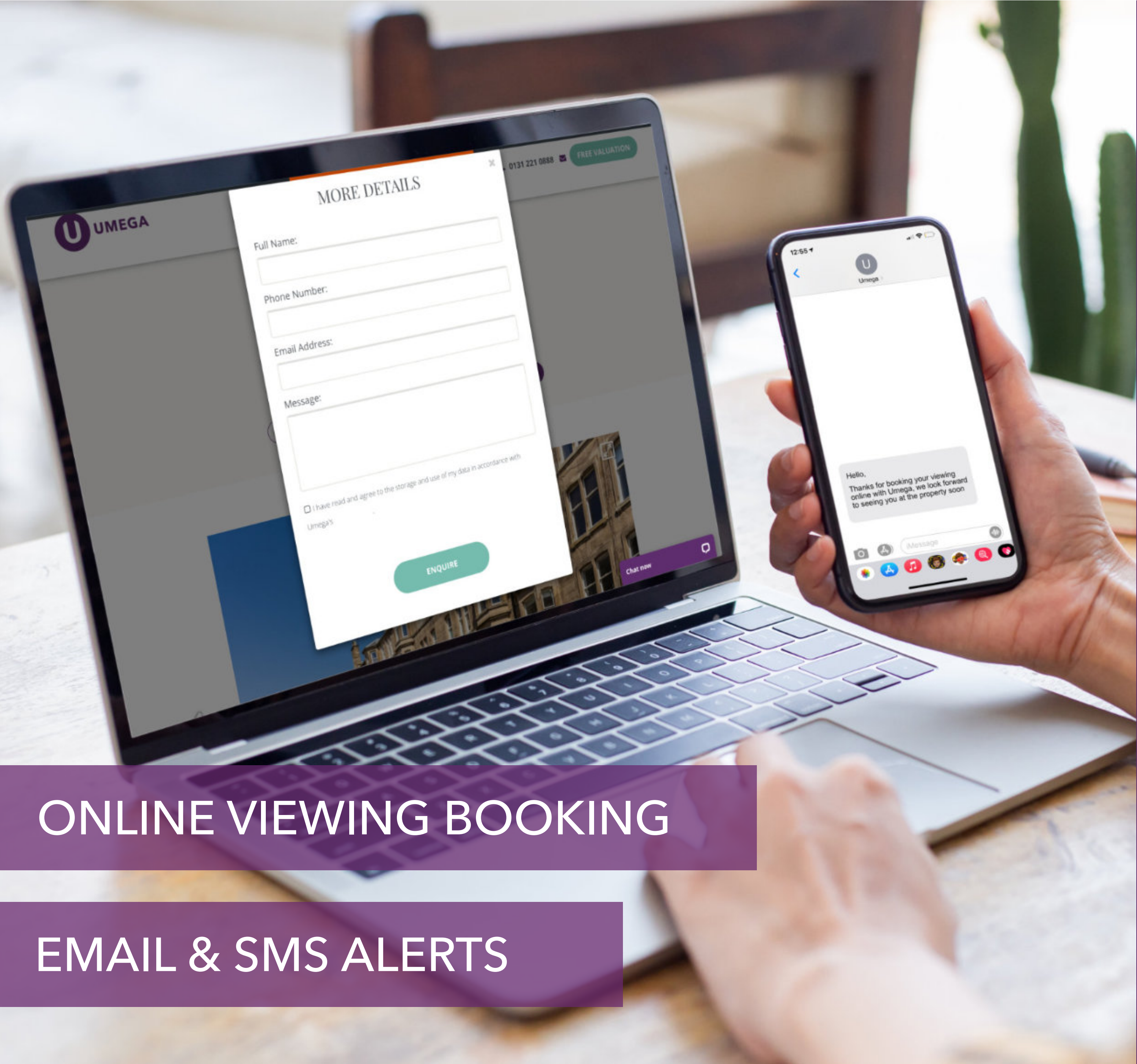
We match your home with registered buyers on our extensive database - people who are actively looking in your area or for your type of home. Our property match texts and emails make sure they are notified as early as possible.

# THE BEST NEGOTIATION

WE MAKE IT EASY FOR BUYERS TO ENGAGE WITH US AND WORK HARD TO GET THE BEST OFFERS FROM THEM







ONLINE VIEWING BOOKING

EMAIL & SMS ALERTS

## MAKING IT EASY FOR BUYERS

Interested buyers can book a viewing online easily at the click of a button; any time, any day and we have experienced agents ready to deal with buyer enquiries, making sure we never miss a lead.

## ASSISTED VIEWINGS

Our team are on hand to take care of all viewings during weekdays, evenings and weekends. We make sure we highlight and promote the best features of your home, and make the buyer experience as uplifting and stress-free as possible.



## DRIVING THE BEST PRICE

Our award-winning team will make it their business to ensure we achieve the best possible sale price for you. We won't shy away from direct conversations with potential buyers and their solicitors and we'll work hard for the best outcome.





## PERSONAL SERVICE FROM AN AGENT YOU CAN TRUST

We make sure you feel well-informed and fully supported throughout. One of our expert agents will be fully accessible to you - taking care of you and your home from start to finish, so you can be confident someone has full responsibility for achieving a successful outcome.



# A BETTER WAY TO SELL





**UMEGA**  
ESTATE AGENTS

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